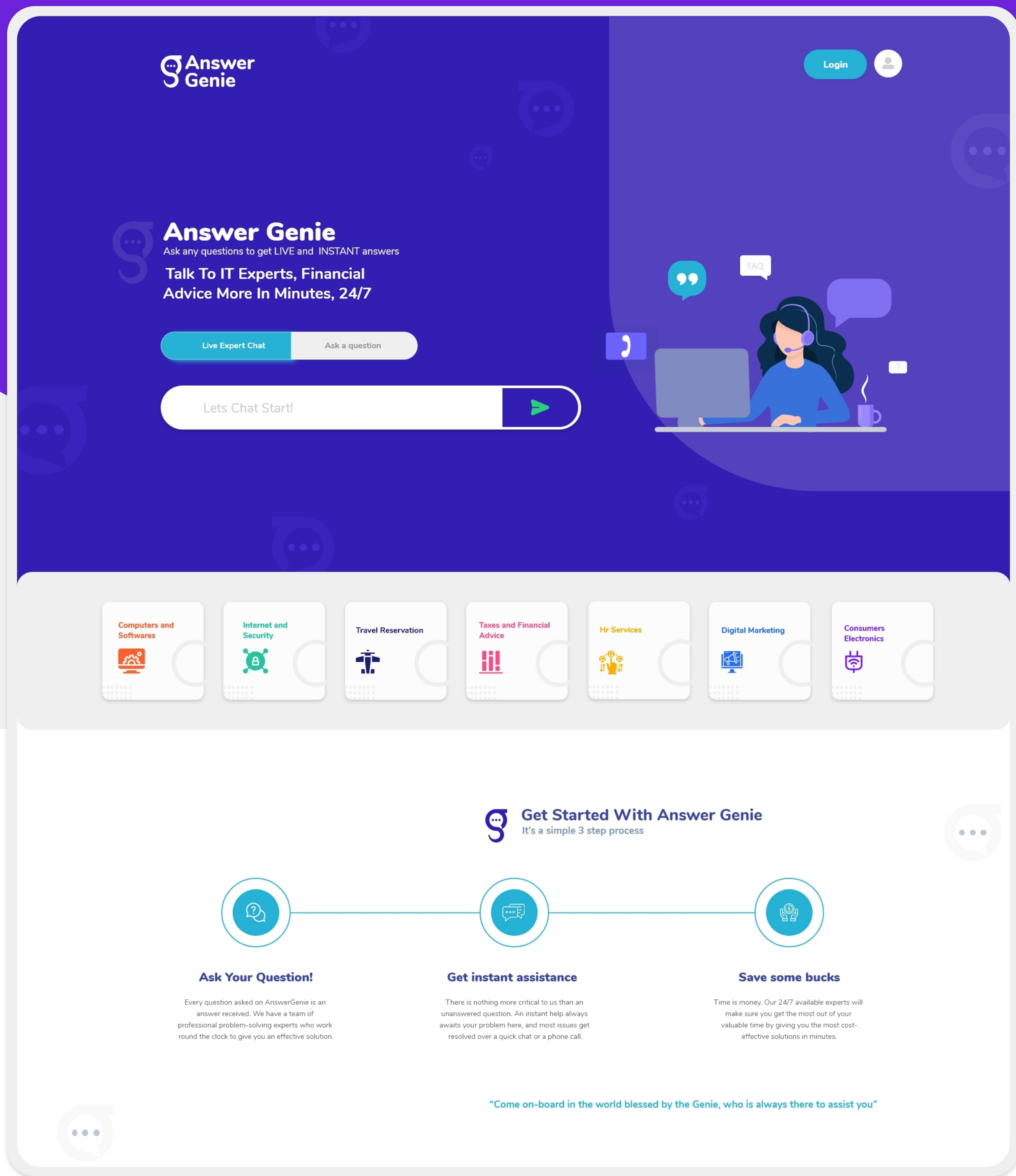
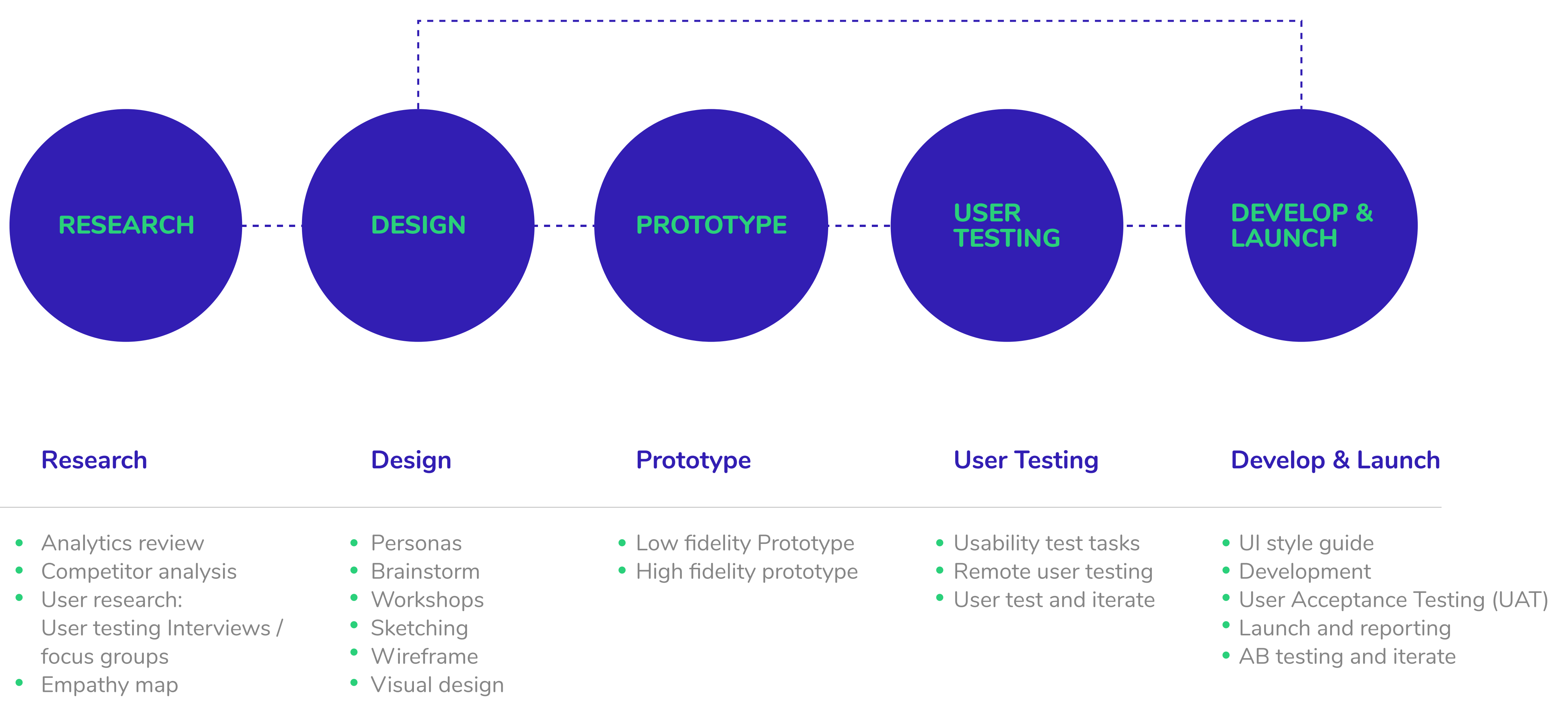


Website

AnswerGenie was made for providing instant and reliable solutions to everyday problems. In today's world, where time is a synonym to money, solving problems as they come is a dream, and AnswerGenie makes this dream a reality with its LIVE answering platform.



Our Process



What we fixed?

The founders of Answer Genie had the vision to make it a reliable LIVE answering platform for more than 1 million people. Their previous website lacked to show the same excitement and commitment the founders had which resulted in people dropping out of their site frequently, we patched this gap by redesigning an interactive platform that addresses their previous UI & UX related issues.

Research and Process

Research and validation of our design have been a very significant part of the design process for our any projects. We always wanted to make sure that the quality and the experience to the user must be top-notch along with necessary design data and validation. Each and every element is an opportunity for us to upgrade the design experience.

01
User Testing for pain point

02
Design validation/ User feedback

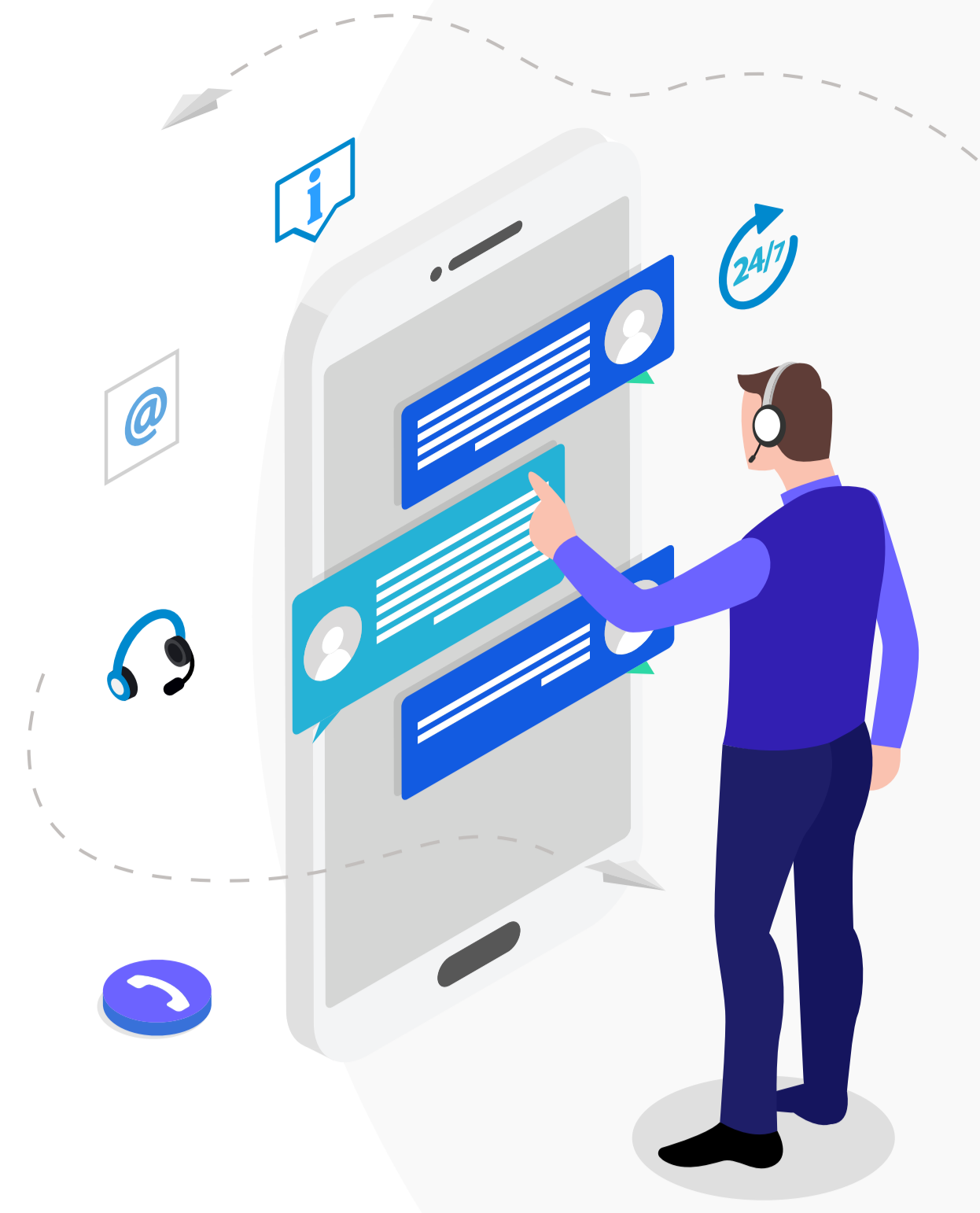
03
Usability testing Conclusion

04
Making decision With Target

Experience for Answergenueie

As we got this opportunity to work on improving the experience with the old Answergenueie website. Here we mostly worked on the Visual language, Architech flow, and implement it to make more User relevant and more validated for Smooth User Experience. We allowed a total time of 1 Month and Crafted it with various rendition. After deep research, testing, Brainstorming, and after Data Collection We Modified it finally.

Illustration



Typography

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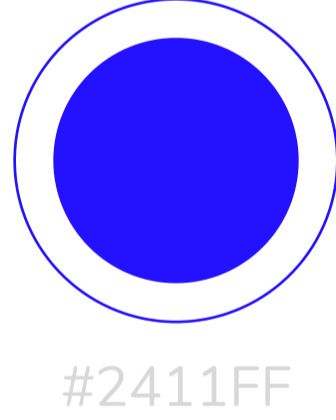
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Color

Primary Color



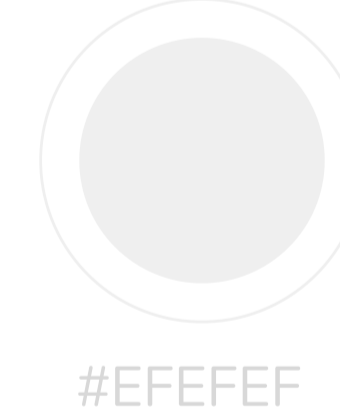
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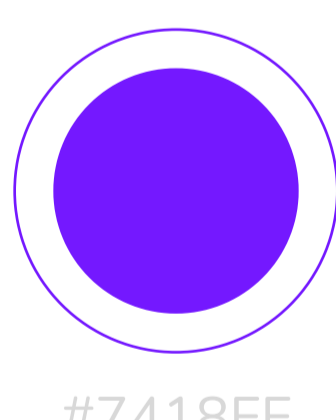


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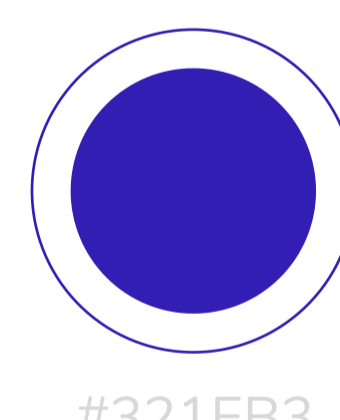


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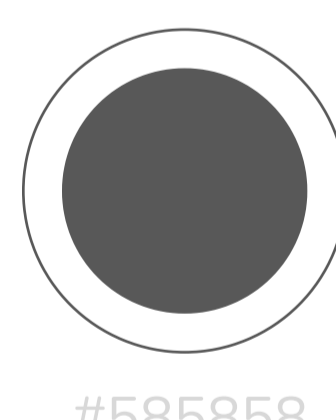
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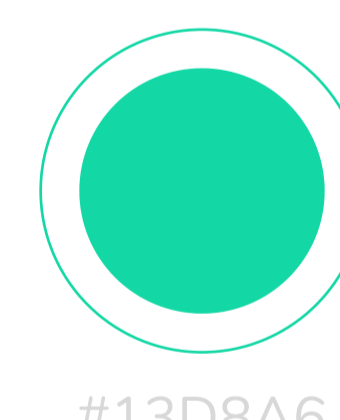
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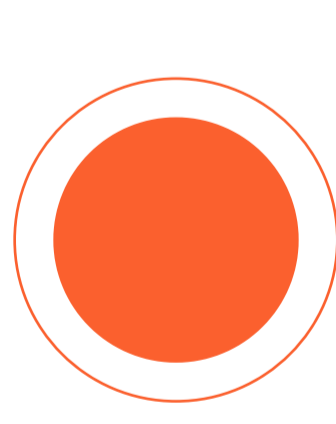
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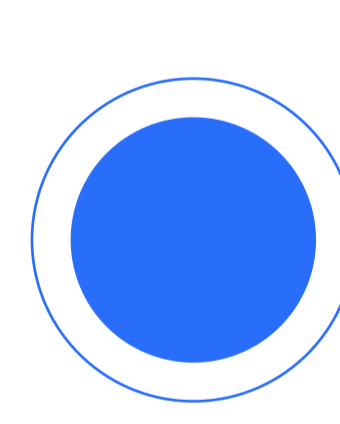
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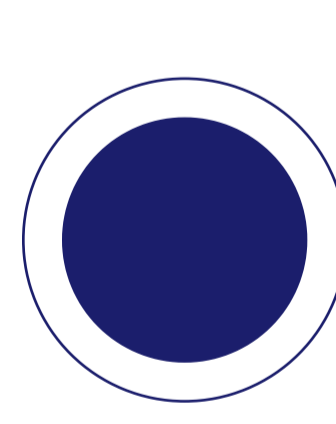
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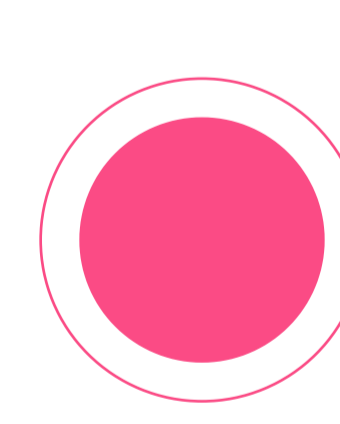
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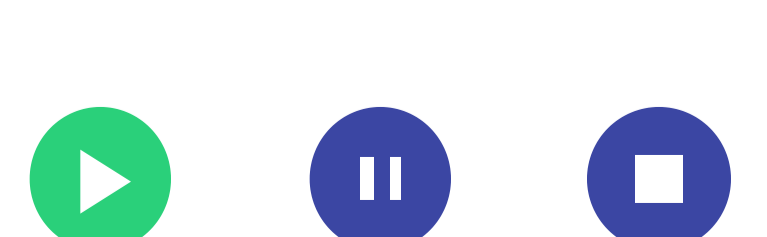
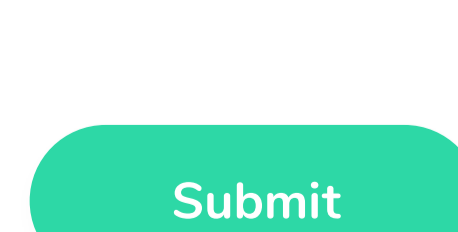
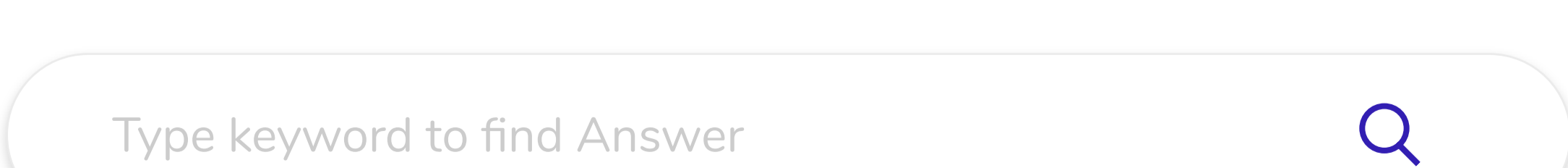
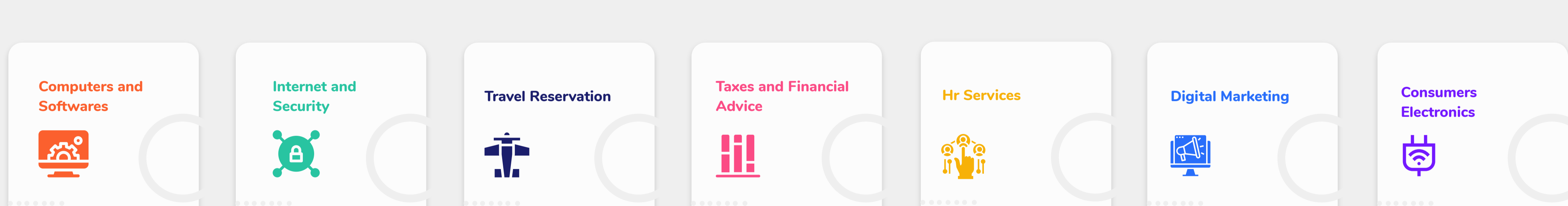
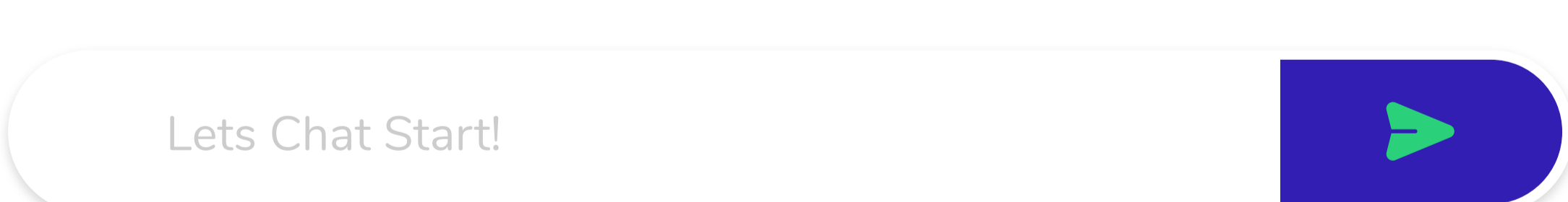


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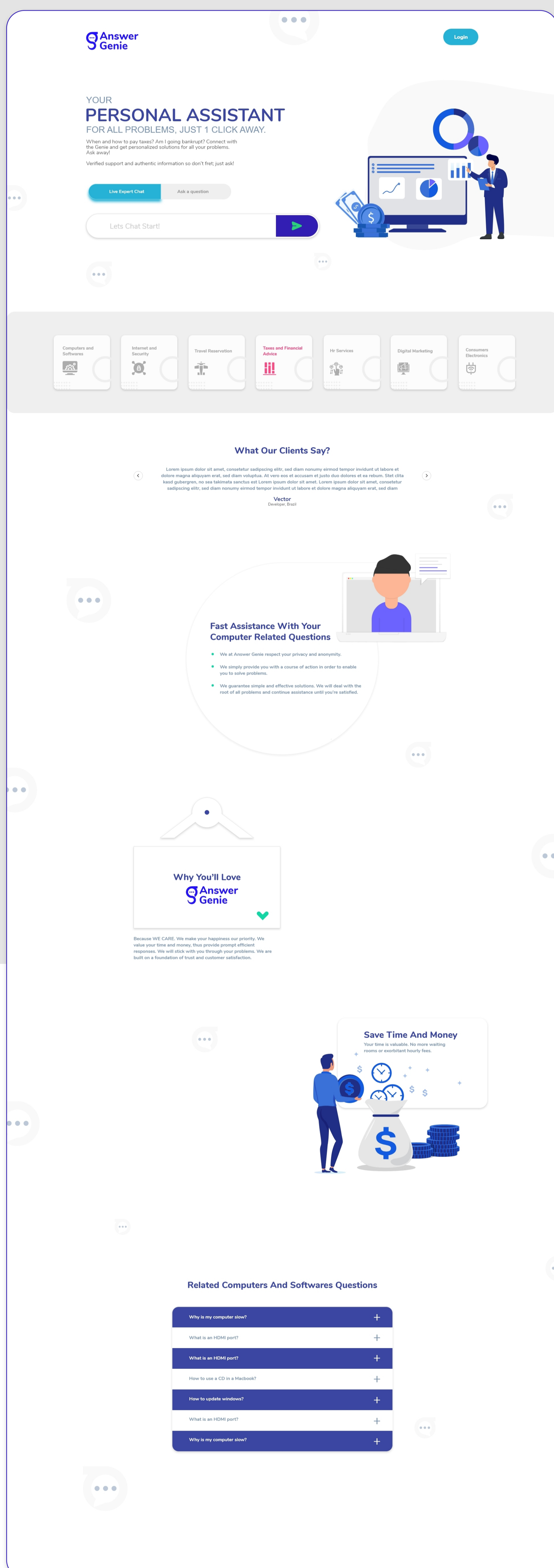
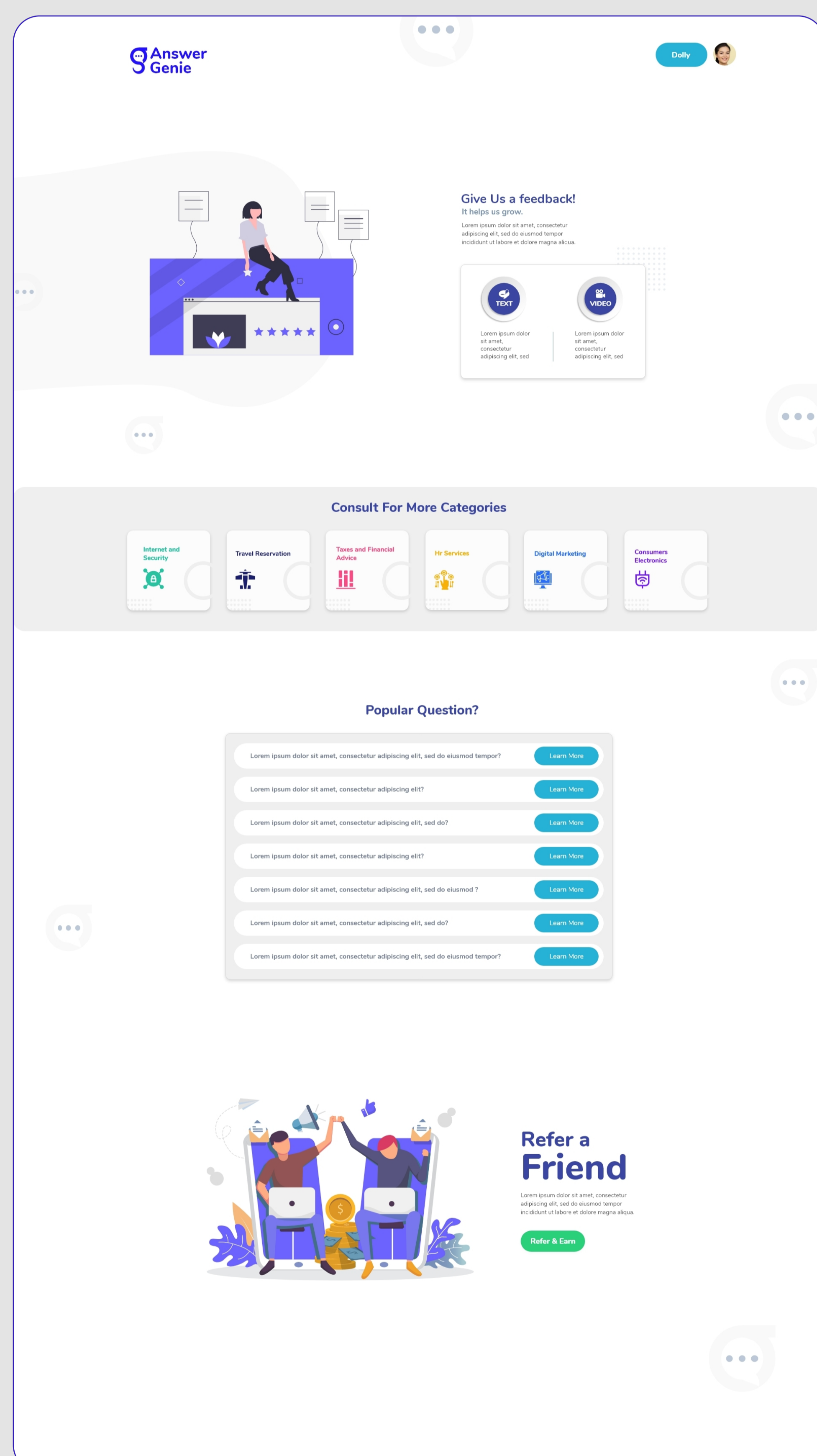
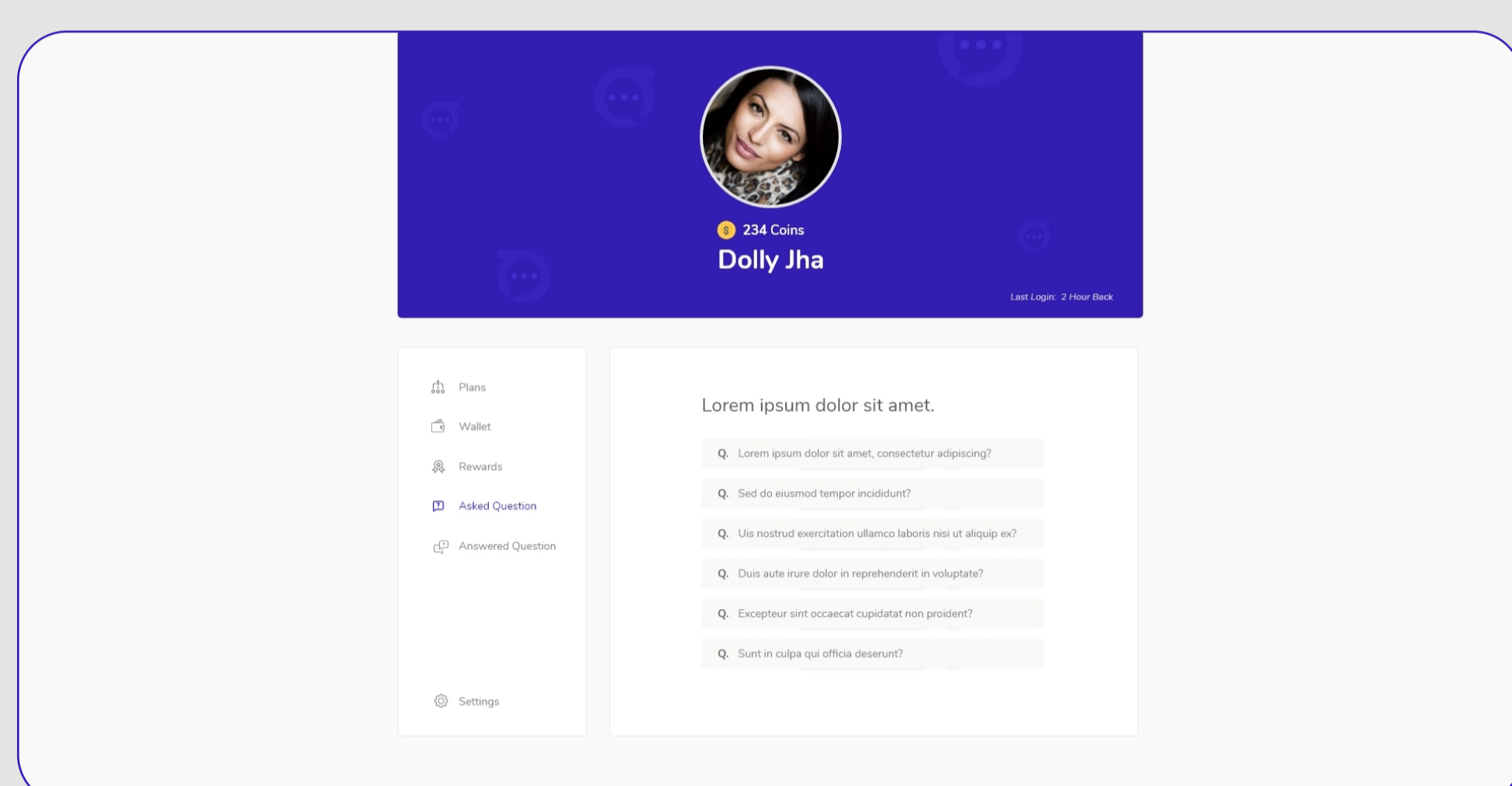
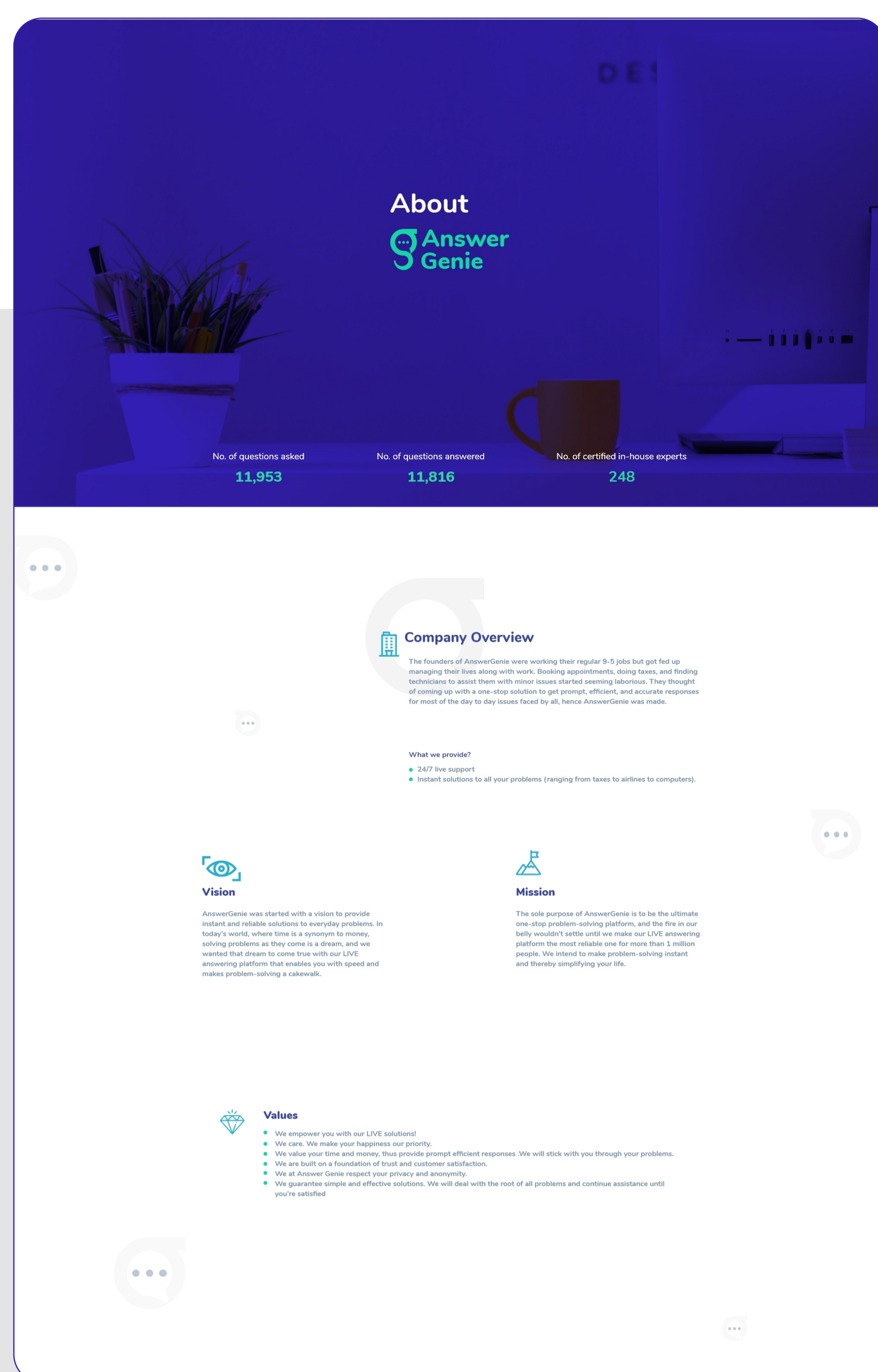
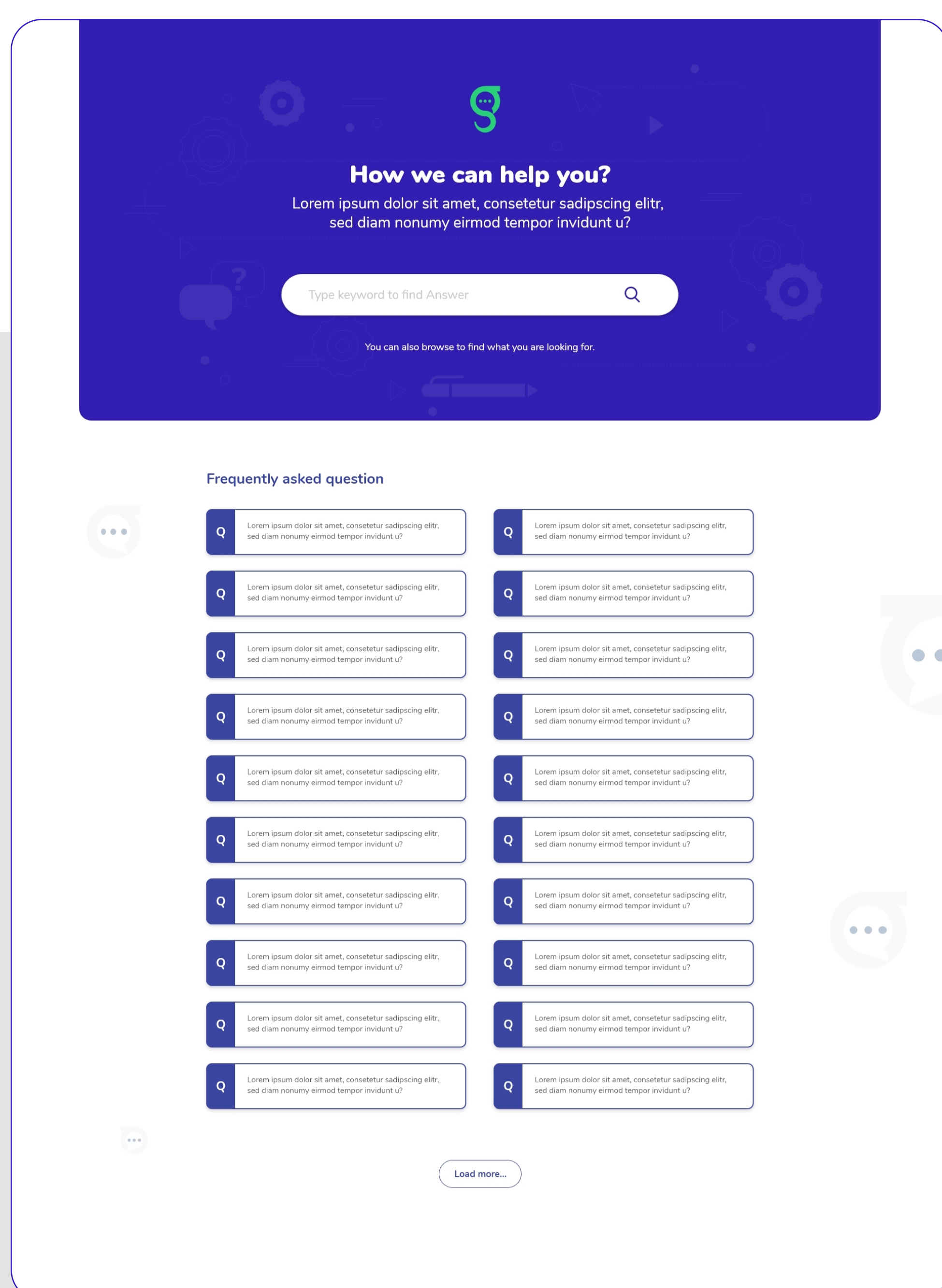


#FB4B85

Design Elements



Screen visuals



+
More Screens

Thank you
for Scrolling!